



POWERING THE NEXT INDUSTRIAL REVOLUTION WITH SMART AND SUSTAINABLE PROJECTS

CHALLENGES FOR THE ENERGY SECTOR

- GROWING ENERGY DEMAND**
- DECARBONISATION**
- CLARITY IN LEGAL FRAMEWORKS**
- DECENTRALISATION**
- DIGITALISATION**

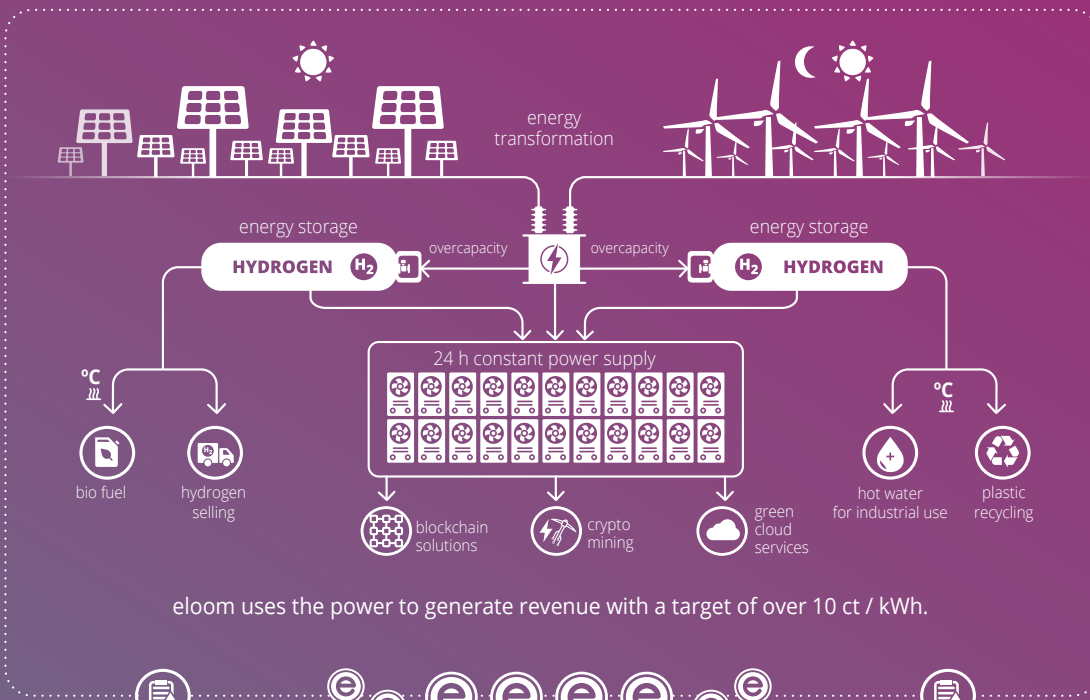
Demand for energy is rising. And demand for hashpower – the energy needed for technological advancements like the Blockchain – is also rising. eloom believes the only way to meet this demand is the development and use of renewable and sustainable sources.

Instead of sacrificing one for the other, we believe that ecology and economy must work hand-in-hand.

eloom SOLUTION

- ✓ **INDEPENDENT**
- ✓ **SUSTAINABLE**
- ✓ **EFFICIENT**
- ✓ **INNOVATIVE**

eloom allocates power where we need it.
Independent, green, secure energy and storage.



eloom uses the power to generate revenue with a target of over 10 ct / kWh.

FUERTEVENTURA

- 300+ sun days and 3000h+ wind hours per year due to trade winds.
- The EU legal framework combined with support from the Technology Park and Fuerteventura's government.
- Lowest power, maintenance and administration costs.



- ✓ **Technology Park approval**
- ✓ **25y (+10y optional) contract**
- ✓ **Architectural plans finished**
- ✓ **Construction license approved (Q4/2018)**
- ✓ **Start construction (Q4/2018)**
- ✓ **Finish construction (Q2/2019)**



TOKEN FEATURES

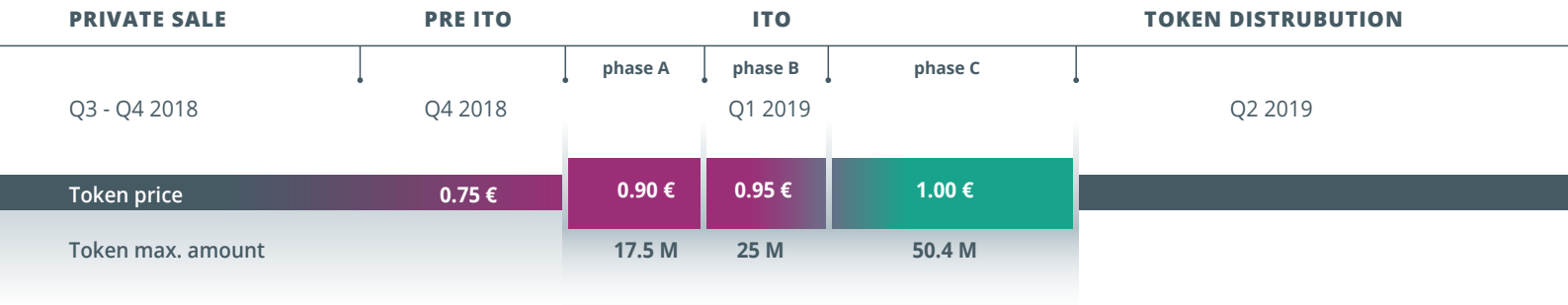
- 70% of net profits
- Payout in Ether (ETH)
- Tradable Token

TOKEN RIGHTS

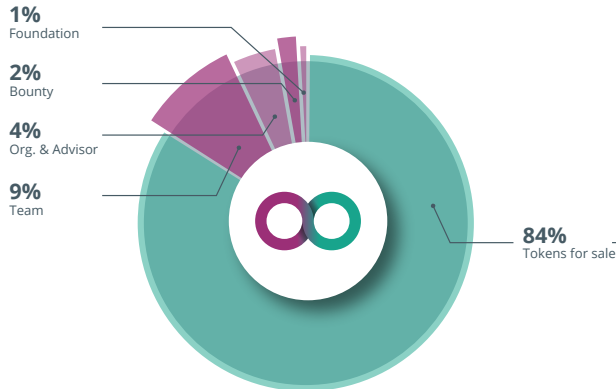
- Voting
- Special conditions on future Tokens
- Participation and reward

TOKEN SALE AND PARTICIPATION

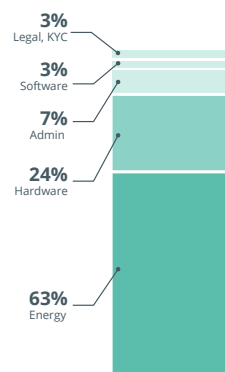
The ITO (Initial Token Offering) will be launched by the eloom company incorporated in Liechtenstein. Liechtenstein provides participants the highest level of investment security with its blockchain friendly legislation and regulation framework.



DISTRIBUTION OF TOKENS



USE OF FUNDS (token sale 84%)



TOKEN MECHANICS

- **FINAL PRICE**
1 EUR
- **HARD CAP**
60M Tokens
- **SOFT CAP**
10M Tokens
- **TOKENS FOR SALE**
50.4M Tokens
- **BLOCKCHAIN**
Ethereum (ERC223)

ROADMAP



eloom TEAM



DAVID RIVERA
CEO

Executive MBA and Master's in Computer Science. 10y+ international experience in technological and financial global organisations managing large market development initiatives.



DR. NIKOLAY TONTCHEV
Finances & Risk

PhD in Mathematics with 10y+ experience in the financial industry having worked for large insurance and big four accountancy firms.



MARC LANZ
Co-Founder & Marketing

Degree in Leadership & Telematics. 6y+ experience in Finance & Marketing in Switzerland. Co-Founder of Workandsun Canarias S.L.



UDO ABRAHAM
Co-Founder & Operations

Degree in Statistics & Economics. Risk Analyst, 10y+ experience in managing and consulting companies in the Canary Islands. Co-Founder of Workandsun Canarias S.L.



MICHAL POMYKALA
Co-Founder & Blockchain expert

8y experience in Forex and 4y+ in cryptocurrencies trading. Blockchain and mining specialist and ICO investor. Entrepreneur, Blockchain promoter and educator.



JOSÉ L. CAMINO CARMONA
Engineering & Technical Research

Degree in Engineering. 16y+ experience in renewable energies and constructing power plants in the Canary Islands. International team of engineers.



ANDREAS DUDAS
Int. management & large projects

Personal & Business transformation expert. Worldwide leading expert for transforming troubled projects & ventures. 25y+ Global leadership experience. Top 100 premium speaker.



DR. FRITZ RETTBERG
Smart cities & renewable energy

Head of Innovation Management ie³ Institute of Energy Systems, Energy Efficiency and Energy Economics of Technical University of Dortmund.



OLIVER RÜGAUER
Digital transformations

MBA in Digital Transformation. E-Business pioneer with 30y+ experience in the ICT sector as an Exec, Consultant and entrepreneur. Partner at ICG and Co-Founder of the Business Blockchain Hub.



DANIEL BIESUZ
Legal

Master of Law. Specialist in legal structures, Advice & Business Development for Fintech, Blockchain Technology, ICOs & Crypto Asset Management.

